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A study on parents attitude towards positive effect of social media on their children

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Abstract

Social media and social networking seem to play an imperative part of people's lives around the world. There are some who debate whether it is improving or crippling communication skills. Sitting behind a computer communicating with cyber friends can be easy and fun but can weaken a person's verbal communication skills.

Objective: To Study the knowledge about positive attitude towards social media among parents.

Methodology: The study is based on survey method 100 samples used for data collection with Questionnaire tool and for data analysis (statistical analysis) percentage method was used.

Result: The result shows that maximum parents have positive attitude regarding positive effect of social media.

Keywords: Social media, effect, communication, communication skill

Introduction

Social media and social networking seem to play an imperative part of peoples lives around the world. There are some who debate whether it is improving or crippling communication skills. Sitting behind a computer communicating with cyber friends can be easy and fun but can weaken a person's verbal communication skills. Communication is defined as the act or an instance of communicating; the imparting or exchange of information, ideas, or feelings. (Collins, 2009). Communication involves the transfer of meaning or information from one person or group to others. (Baack, 2012). It is an integral part of everyone's life. "All communication areas are significant in that each area represents a system that operates within a broader system of destination management, and contributes to its overall efficiency. However, each area of communication has its own characteristics and the knowledge of these characteristics will ultimately help establish an efficient communication pattern. There can be no argument that technology has had a major impact on the world and how people communicate." (Omrčen, 2009)

People are communicating almost all day every day through texting, e-mail, and the ever-expanding social media. The internet has a greater impact on people today than ever before. It has been a continual source of news, entertainment, and education for users around the world for more than 20 years. However, the most innovative of its technologies, social media, did not achieve mainstream popularity until about ten years ago. Facebook, Twitter, and similar services are becoming the most visited destinations on the internet. These websites allow users to quickly and easily share pictures, links, ideas, and messages with other users; theoretically facilitating social interaction. These services, through a combination of accessibility, simplicity, and intuitive design promote positive social behavior by encouraging interaction among friends, relatives, and co-workers; facilitating communication between individuals, and fostering a profound sense of community. Social media is a rising trends in the world today. (Baack, 2012).

In Present Scenario there are some positive impact of social media in our day to day life

- They also provide a social forum for members to interact amongst each other and with the leaders of the groups.
- YouTube that give users a platform to upload and share videos.

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- YouTube has been a great platform for musicians and film producers as their fans can easily access their music videos. Other social sites like My Space have also given users the platform to post videos on their profiles. Such sites enable easy access to a variety of videos like music, sports, documentaries, and movies.
- Social media has lessened the use verbal communication and increased the use of online messaging.
- Most of the social sites have now incorporated webcams for their subscribers.

Advantages of social media

For teenagers the benefits of media include opportunities to develop or explore

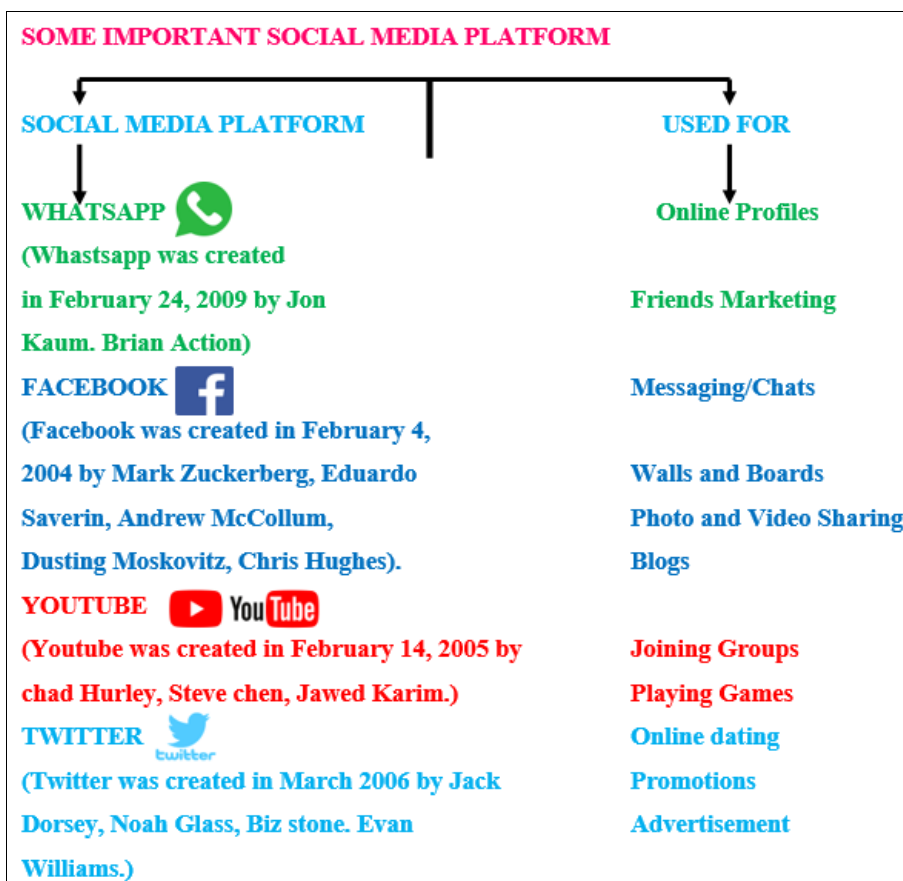
- **Reading, writing and critical thinking skills** – for example, by using blogs and chat rooms
- **Social connections** – for example, by connecting with others on social media
- **Political and social awareness** – for example, by watching news, current affairs and documentaries, or reading about issues online
- **Values** – for example, by observing role models in the media
- **New creative forms** – for example, by learning to play the guitar using YouTube videos and a guitar tabs app
- **Support options** – for example, by using peer-based or professional online counselling
- **Forms of self-expression** – for example, by contributing to debates on websites or creating content like blogs or short videos.

While social media is mostly talked about in a negative light when it comes to its impact on children, there are certain very

strong positive arguments in favour of social media. Here are the advantages of social media for kids include:

1. Spending time online on social networks is important for the younger generation to pick up on the necessary technical skills they will need to navigate their way through the future.
2. Social media is being used by the youth in positive ways that weren't thought of before. It is not just a medium for socializing, but kids and adolescents have found a new way to express creatively, interact, and learn with a broader audience.
3. Social networking has also changed the way learning. It has introduced a more peer-based learning method where students are motivated to learn from their peers in the group.
4. Not only is social media a tool to communicate, but it is also an import part of the lives of adolescents and young adults.
5. It has been observed that social media makes people more empathetic, considerate and relationship-oriented.
6. Kids maintain long-term friendships with others by staying in touch with them online even when they can no longer meet each other in person.
7. It has been observed that virtual empathy shown by youngsters is received positively by their distressed friends on social media.
8. Social media offers a platform for youngsters to connect with others with whom they share similar interests. It can be anything relating to hobbies or professions involving music, art, games and blogs.

They also get to have an influence on their community through their social networking groups and bring about positive changes.



Objective: To Study the knowledge about parents Attitude towards

Positive effect of social media on their children.

Research methods or techniques

Description: Survey method is a method under which the studied it people or the whole population with respect to certain sociological and psychological variables are calculated.

Geographical Area: This Study was conducted to Gorakhpur district of U.P. in Surajkund and Green City area which were purposely selected.

Research Method: Research methods may be understood by all those methods and techniques that are used for condition of research. In another words, all those methods which are used by research during the course of studying his research problems, the variable data and unknown aspects of each other to make a solution possible. Survey method questionnaire method used in this project work.

Data Collection: In this research work data are collected through interview method and analysis was done by percentile

methods.

Survey Conducted: Survey was conducted on 100 per sample in Surajkund and Green city are.

Satistical Analysis: In this method research analysis statistical account of data by following methods:

Table Method: In this method three columns are prepared in which on column possess the description of answer (opinion) and the second column possess the number of respondents and this column percentage. The third column possess the number of respondents and this column percentage of other respondents.

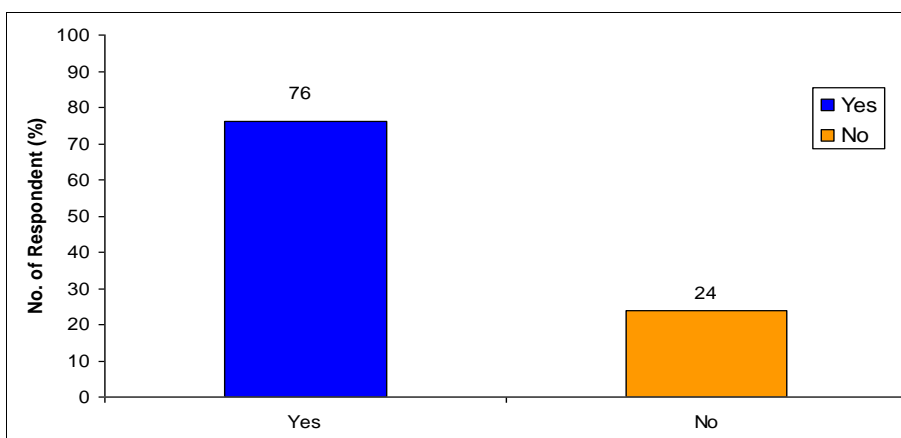
Percentile Method: Percentage of answer find our parents views towards positive effect of social media.

$$\text{Percentage} = \frac{\text{Specific respondents number}}{\text{Total Number of Respondent}} \times 100$$

Data Analysis

Table 4.1: On the basis of respondents views about social media leads children to new direction

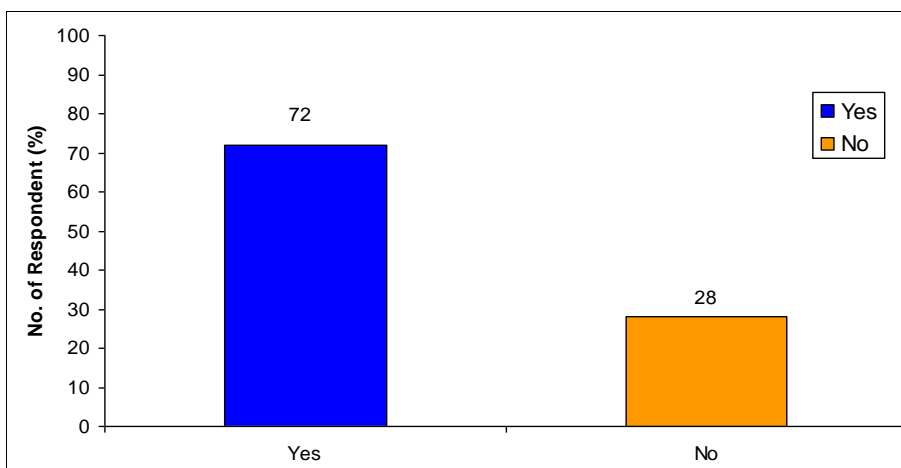
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	86	86%
2.	No	14	14%
	Total	100	100%



According to above table 4.1 and graph 4.1 show that 86% respondents said that social media leads children to new direction.

Table 4.2: On the basis of respondents views about their child perform tasks

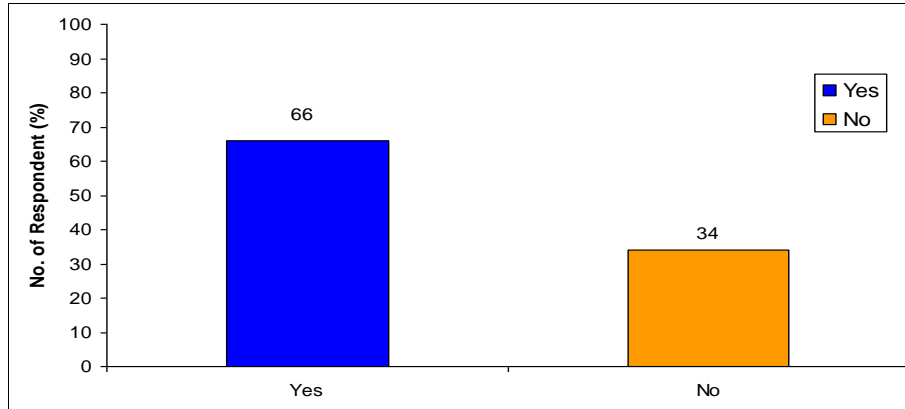
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	72	72%
2.	No	28	28%
	Total	100	100%



According to above table, 4.2 and graph 4.2 show that 72% respondents said that their children perform tasks, whereas 8% respondents said that their child don't perform tasks.

Table 4.3: On the basis of respondents views about their children are getting mature

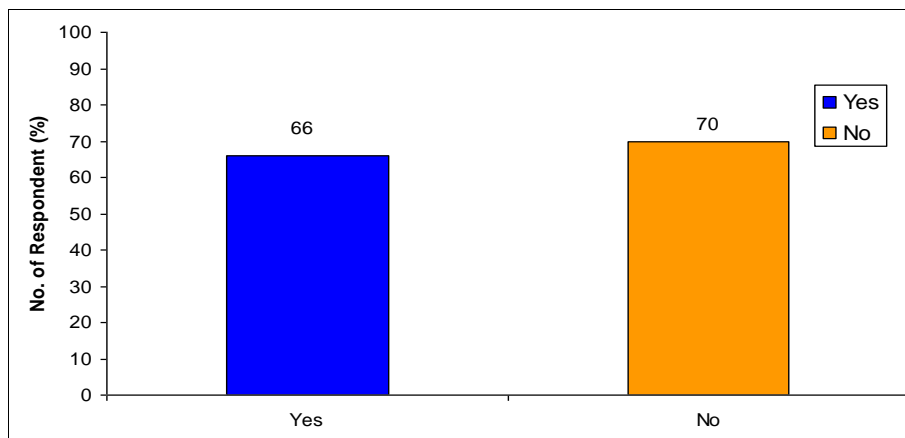
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	66	66%
2.	No	34	34%
	Total	100	100%



According to above table 4.3 and graph 4.3 show that 66% respondents said that their children are getting mature, whereas 34% respondents said no their children are not getting mature.

Table 4.4: On the basis of respondents views about their feel that children are getting mature quickly

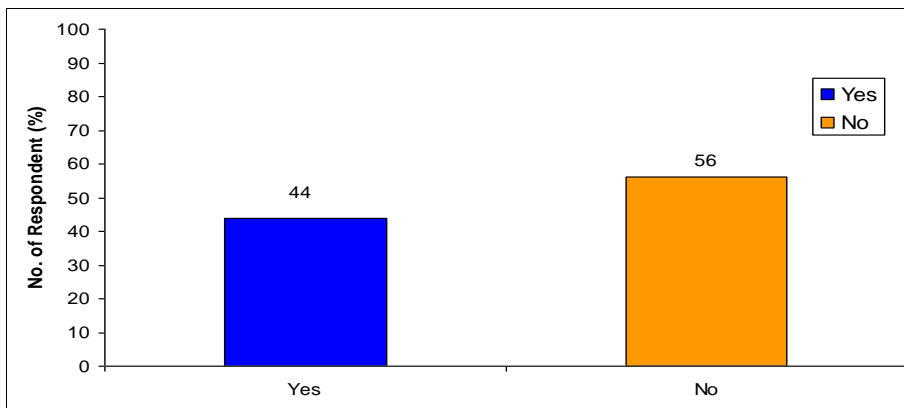
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	70	70%
2.	No	30	30%
	Total	100	100%



According to above table 4.4 and graph 4.4 show that 70% respondents said that they feel that children are getting mature quickly, whereas 30% respondents said that no their children are not getting mature quickly.

Table 4.5: On the basis of respondents views they think that social media develops good interest

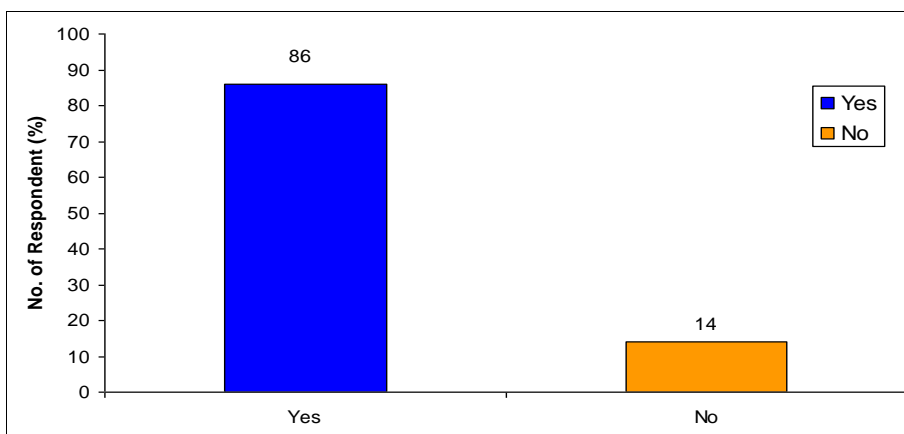
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	22	44%
2.	No	28	56%
	Total	50	100%



According to above table 4.5 and graph 4.5 show that 44% respondents said that social media develops good interest, whereas 56% respondents said no social media develops good interest.

Table 4.6: On the basis of respondents views about thinking that social media can get sex education in children according to their right age

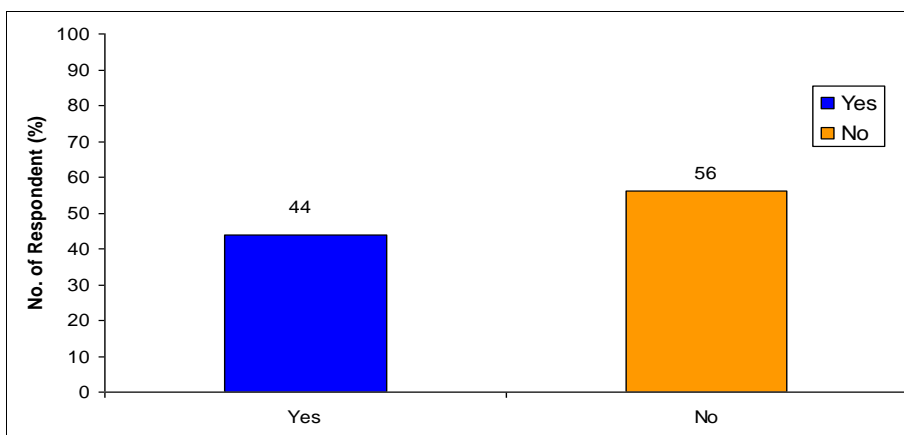
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	43	86%
2.	No	7	14%
	Total	50	100%



According to above table 4.6 and graph 4.6 show that 86% respondents said that social media can get sex education in children according to their right age.

Table 4.7: On the basis of respondents views about that social media helps to prevent violent instances in children

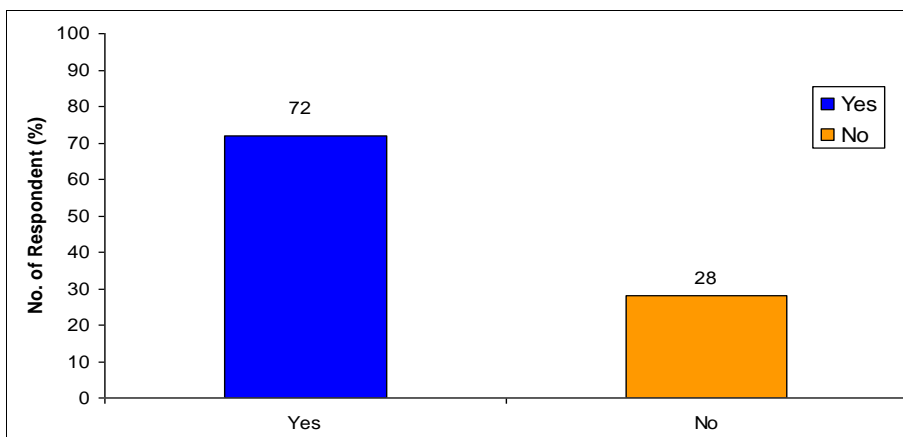
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	22	44%
2.	No	28	56%
	Total	50	100%



According to above table 4.7 and graph 4.7 show that 44% respondents said that social media helps to prevent violent instances in children and 56% respondents said no social media don't help to prevent violent instances in children.

Table 4.8: ON the basis of respondents views about that children are familiar with different language

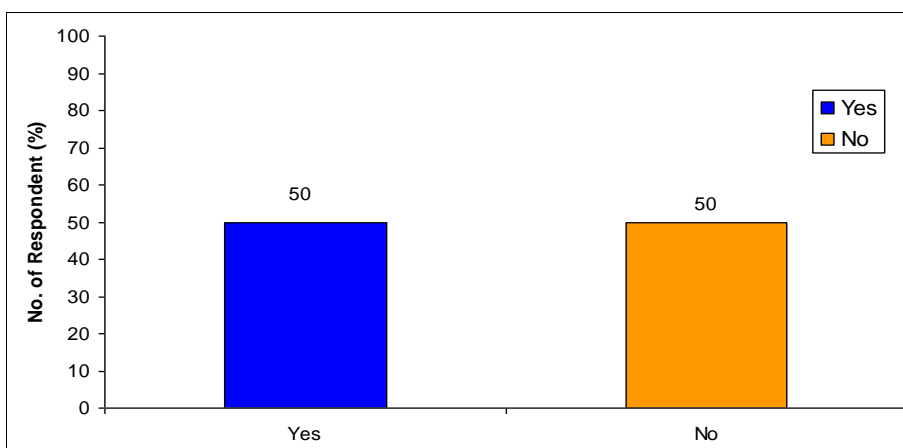
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	36	72%
2.	No	14	28%
	Total	50	100%



According to above table 4.8 and graph 4.8 show that 72% respondents said that children are familiar with different language and 28% respondents said no children are not familiar with different language.

Table 4.9: On the basis of respondents views about that tv plays its role in children’s education and career choices

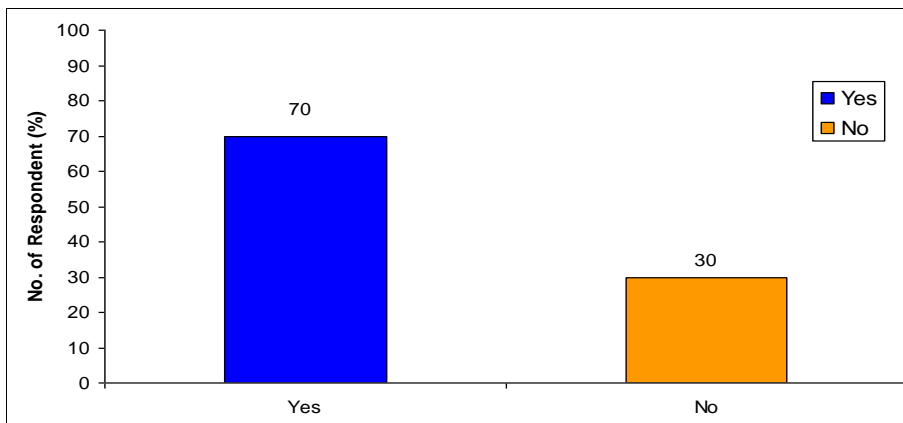
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	50	50%
2.	No	50	50%
	Total	100	100%



According to above table 4.9 and graph 4.9 show that 50% respondents said TV plays its role in children’s education and career choices, whereas 50% respondents said no TV don’t plays its role in children’s education and career choices.

Table 4.10: On the basis of respondents views about agree with the facts that social media helps to refine the personality development

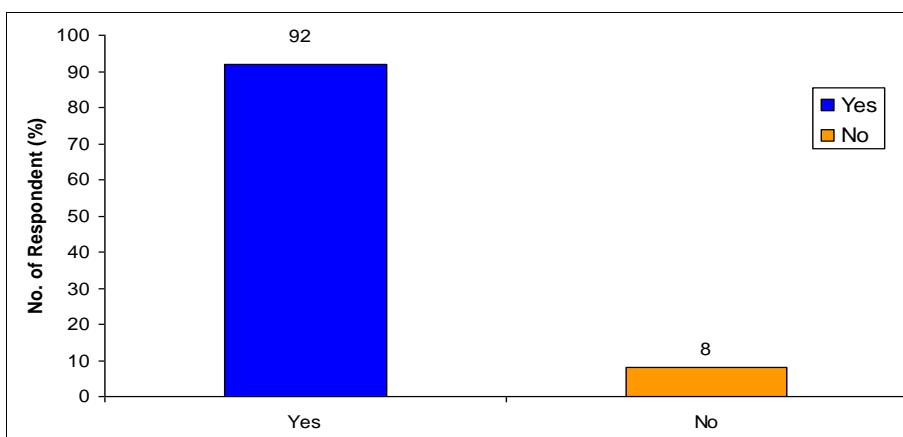
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	35	70%
2.	No	15	30%
	Total	50	100%



According to above table 4.10 and graph 4.10 show that 70% respondents said that yes social media helps to refine the personality developments, 30% respondents said no social media don't help to refine the personality development.

Table 4.11: On the basis of respondents views about children take on the actions

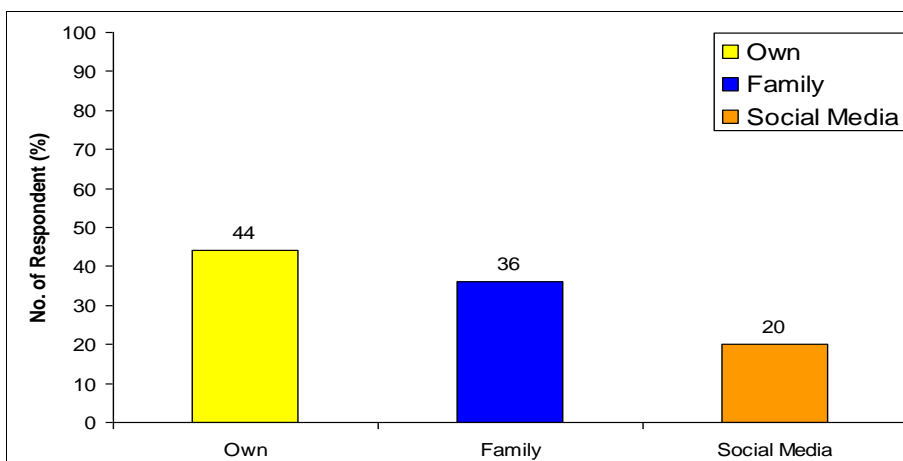
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	92	92%
2.	No	08	8%
	Total	100	100%



According to above table 4.11 and graph 4.11 show that 92% respondents said that their children take on the actions, whereas 8% respondents said that no children don't take on the actions.

Table 4.12: On the basis of respondents views about if yes, whose contribution in this functional task

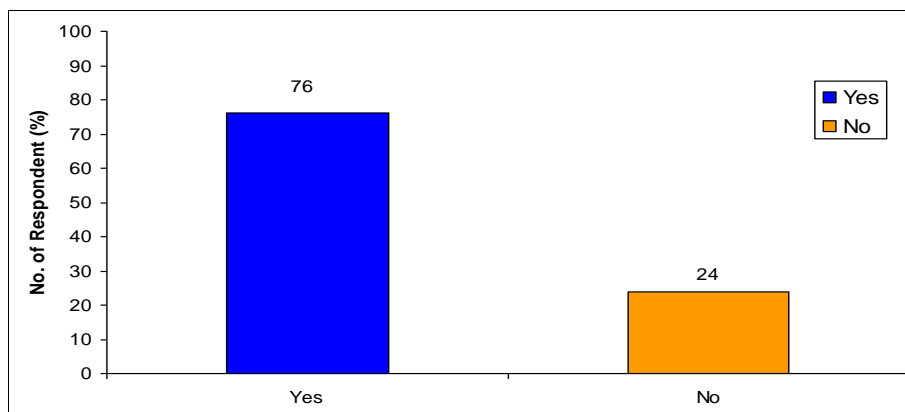
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Own	44	44%
2.	Family	36	36%
3.	Social Media	20	20%
	Total	100	100%



According to above table 4.12 and graph 4.12 show that 44% respondents said that own contribution in this functional task, 36% respondents said family and 20% respondents said social media.

Table 4.13: On the basis of respondents views about whether the computer is developing more intellectual development in children than before

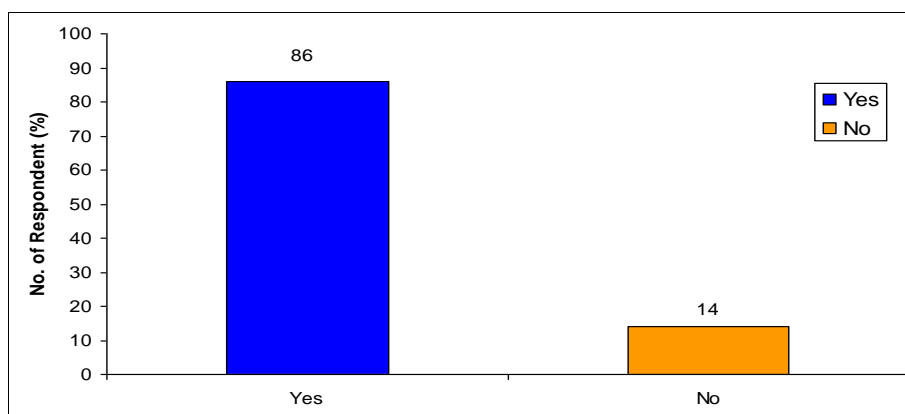
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	76	76%
2.	No	24	24%
	Total	100	100%



According to above table 4.13 and graph 4.13 show that 76% respondents said yes computer is developing more intellectual development in children than before, whereas 24% respondents said no computer is not developing more intellectual development in children than before.

Table 4.14: On the basis of respondents views about children are growing up inside

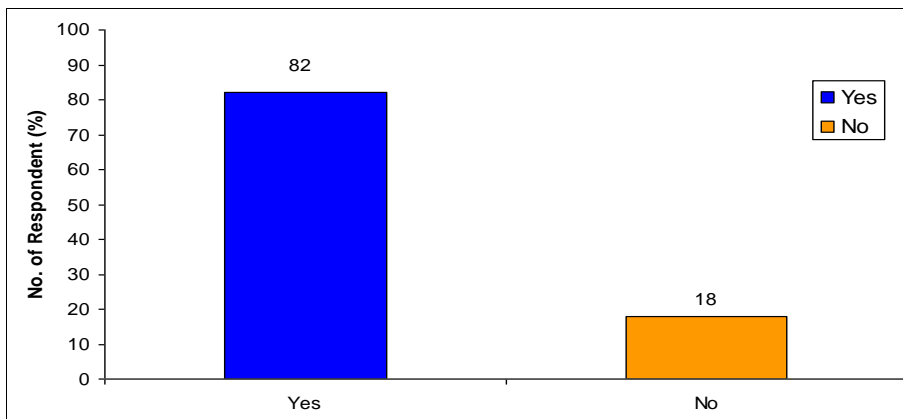
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	86	86%
2.	No	14	14%
Total	50	100	100



According to above table 4.14 and graph 4.14 show that 86% respondents said that yes children are rowing up inside, where 14% respondents don't agree with this.

Table 4.15: On the basis of respondents views about the advertisement on tv have a positive effect

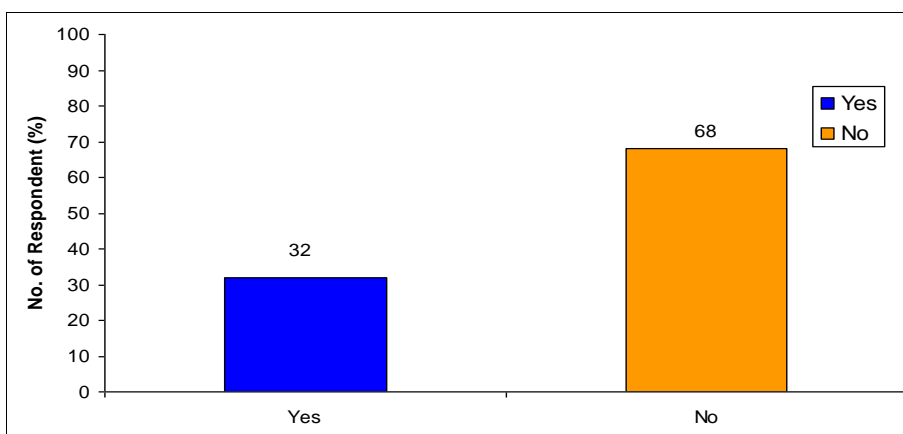
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	82	82%
2.	No	18	18%
	Total	100	100%



According to above table 4.15 and graph 4.15 show that 82% respondents said that advertisement on TV have a positive effect and 18% respondents said no advertisement on TV don't have a positive effect.

Table 4.16: On the basis of respondents views about that social media is helpful in monitoring their children

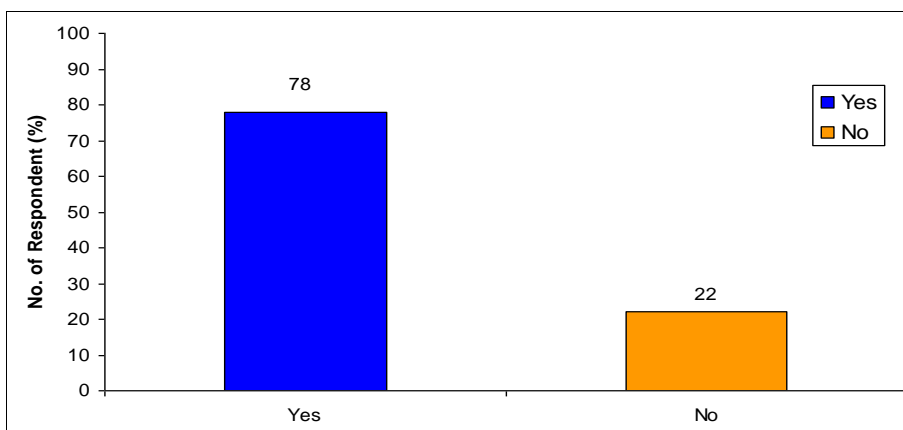
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	32	32%
2.	No	68	68%
	Total	100	100%



According to above table 4.16 and graph 4.16 show that 32% respondents said that social media is helpful in monitoring their children, whereas 68% respondents said no.

Table 4.17: On the basis of respondents views about social media is a help in the upbringing

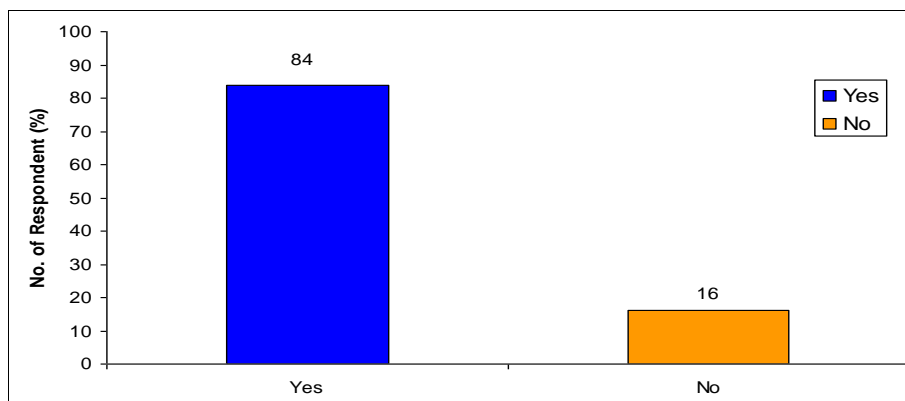
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	78	78%
2.	No	22	22%
	Total	100	100%



According to above table 4.17 and graph 4.17 show that 78% respondents agree that social media is a help in the upbringing, whereas 22% respondents don't agree.

Table 4.18: On the basis of respondents views about social media helps in their nature read your child

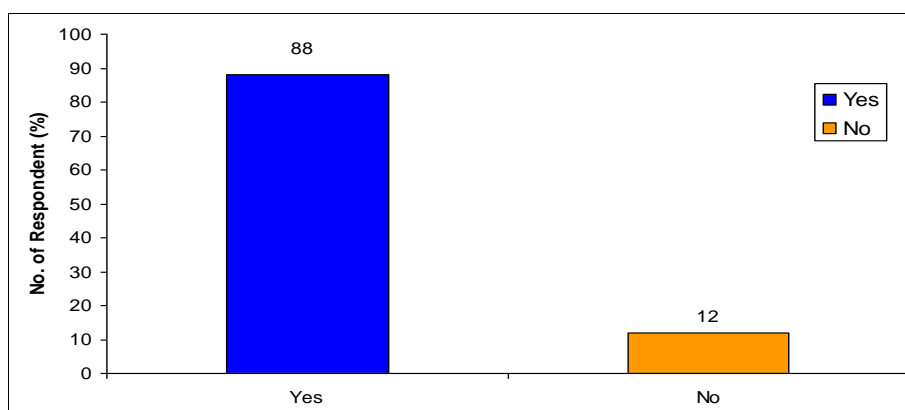
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	84	84%
2.	No	16	16%
	Total	100	100%



According to above table 4.18 and graph 4.18 show that 84% respondents said that social media helps in their nature read your child, whereas 16% respondents don't agree.

Table 4.19: On the basis of respondents views about that through social media connected with children's

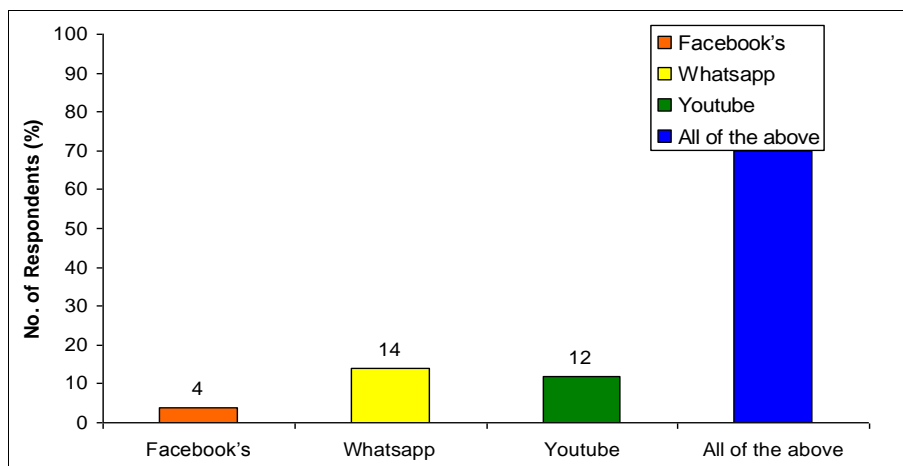
Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Yes	88	88%
2.	No	12	12%
	Total	100	100%



According to above table 4.19 and graph 4.19 show that 88% respondents said that social media connected with the children's, whereas 12% respondents said no.

Table 4.20: On the basis of respondents views about social media do you use

Sr. No.	Distribution of Answer	Frequency	Percentage
1.	Facebook's	04	4%
2.	Whatsapp	14	14%
3.	Youtube	12	12%
4.	All of the above	70	70%
Total	50	100	100%



According to above table 4.20 and graph 4.20 show that 4% respondents said facebook, 14% respondents said whatsapp, 12% respondents said youtube and 70% respondents said all of the above.

Summary and Conclusion

The Silent finding emerging out to the study the listed below:

- 86% respondents said that social media leads children to new direction.
- 72% respondents said that their children perform tasks, whereas 8% respondents said that their child don't perform tasks.
- 66% respondents said that their children are getting mature, whereas 34% respondents said no their children are not getting mature.
- 70% respondents said that they feel that children are getting mature quickly, whereas 30% respondents said that no their children are not getting mature quickly.
- 44% respondents said that social media develops good interest, whereas 56% respondents said no social media develops good interest.
- 86% respondents said that social media can get sex education in children according to their right age.
- 44% respondents said that social media helps to prevent violent instances in children and 56% respondents said no social media don't help to prevent violent instances in children.
- 72% respondents said that children are familiar with different language and 28% respondents said no children are not familiar with different language.
- 50% respondents said TV plays its role in children's education and career choices, whereas 50% respondents said no TV don't plays its role in children's education and career choices.
- 70% respondents said that yes social media helps to refine the personality developments, 30% respondents said no social media don't help to refine the personality development.
- 92% respondents said that their children take on the actions, whereas 8% respondents said that no children don't take on the actions.
- 44% respondents said that own contribution in this functional task, 36% respondents said family and 20% respondents said social media.
- 76% respondents said yes computer is developing more intellectual development in children than before, whereas 24% respondents said no computer is not developing more intellectual development in children than before.
- 86% respondents said that yes children are rowing up

inside, where 14% respondents don't agree with this.

- 82% respondents said that advertisement on TV have a positive effect and 18% respondents said no advertisement on TV don't have a positive effect.
- 32% respondents said that social media is helpful in monitoring their children, whereas 68% respondents said no.
- 78% respondents agree that social media is a help in the upbringing, whereas 22% respondents don't agree.
- 84% respondents said that social media helps in their nature read your child, whereas 16% respondents don't agree.
- 88% respondents said that social media connected with the children's, whereas 12% respondents said no.
- 4% respondents said facebook, 14% respondents said whatsapp, 12% respondents said YouTube and 70% respondents said all of the above.

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