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## Designing of sari blouse for bust size 84-88 CM

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### Abstract

In the present study, designing of party wear sari blouse for adult Indian women bust size 84-88 cm was done. Twenty designs of blouse were created and evaluated by 30 respondents from under graduate and post graduate students from Assam Agricultural University. The twenty number of blouses were displayed in front of the judges for their preferences. According to their preferences they have ranked five designs accordingly. Design no. 7 got 1<sup>st</sup> rank, design no. 5 got 2<sup>nd</sup> rank, design no. 10 got 3<sup>rd</sup> rank, design no. 9 got 4<sup>th</sup> rank, and design no. 14 got 5<sup>th</sup> rank respectively.

**Keywords:** Adult, blouse, design, party wear, sari

### Introduction

Clothing plays a very important role in the lives of people. A certain amount of confidence and security is obtained by the individual from an appropriate dress (Devadas, 1968) [3]. Clothing is one of the most essential media through which the adolescents can create her own beauty (Hurlock, 1981) [4]. Women in India generally wear sari blouse as national costume. The sari blouse is a tight fitted garment which calls for correct measurements of the body and proper drafting in order to keep in line with the contours of the torso (Varughese and Mahale, 1989) [5]. Sari blouse is a traditional and close fitting garment worn by indian women under a sari (Varghese and Thilagavathi, 2012) [1]. The sari blouse is a tailored garment, and thus variations are possible in terms of sleeve length, neckline, bodice length, method of fastening and ornamentation (Flynn, 1985) [2]. Considering the above points, the investigator selected a study on Designing of Sari blouse for women for bust size 84-88 cm with the following objectives

1. To develop designs for sari blouse
2. To assess the preference of respondents regarding the developed blouses

### Research Methods

Total 50 designs were collected from different sources like books, magazines including shops in the market of Jorhat town. Ten designs were developed and had drawn on chart paper. Colours were used on diagrams so that they appeared prominently. The study was undertaken to create 20 designs of blouse adult women (bust size 84-88 cm). An interview schedule was prepared to find out the preference of the respondents. The investigator displayed the developed designs in the hostels of AAU for interviewing purpose. Designs were evaluated by 30 respondents from under graduate and post graduate students from Assam Agricultural University. The respondents were requested for their views and the interview schedules were filled up while selecting the five most suitable designs with the order of preference.

### Research Findings and Discussion

The findings obtained from the study have been discussed in following heads

#### Preference for Blouse Design in Rank Order

The collected data were arranged and then analysed. The data was recorded in the coding sheet. The recorded data were transferred from coding sheet to transcription sheet and tabulated. The ranks were calculated (Gupta, 1977) by using the formula given below

$$R=M.R. = \frac{T.S}{N}$$

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R	=	Rank
M.R.	=	Mean Rank
T.S.	=	Total Score
N	=	Number of respondent

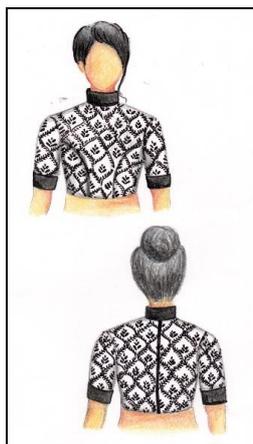
**Table 1:** Rank order of preference regarding design selection

Design no.	Total score (T.S)	Mean Rank (M.R.)	Rank (R)
1	329	10.96	9
2	90	3.00	16
3	290	9.66	8
4	378	12.60	13
5	519	17.30	2
6	220	7.33	10
7	575	19.16	1
8	148	4.93	11
9	507	16.90	4
10	517	17.23	3
11	257	8.56	15
12	336	11.20	20
13	201	6.70	6
14	491	16.36	5
15	215	7.16	17
16	161	5.36	7
17	293	9.76	18
18	206	6.86	14
19	383	12.75	19
20	198	6.60	12

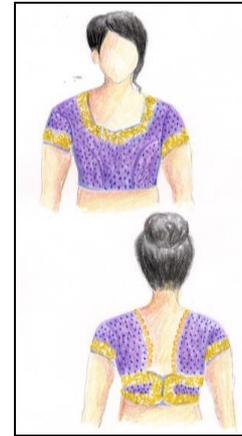
It was observed from the above Table that design no. 7 got 1<sup>st</sup> rank, design no. 5 got 2<sup>nd</sup> rank, design no. 10 got 3<sup>rd</sup> rank, design no. 9 got 4<sup>th</sup> rank, and design no.14 got 5<sup>th</sup> rank respectively. Here the designs and descriptions of 5 most preferred designs.

#### The final five selected design according to preferences rank order

**Design no. 1:** This particular design had come first in order of preference. The design had stand collar and princess line in the front with set - in sleeve, length up to elbow. The back part of the blouse had close neckline with zipper at the middle.

**Fig 1:** Design No.1

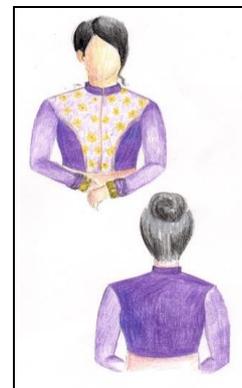
**Design no. 2:** This particular design had come second in order of preference. The design had sweet heart neckline in front and princess line from armhole with short plain set-in sleeve. The front part as well as the sleeve was decorated with laces. The back of the blouse had deep neckline decorated with lace and beads.

**Fig 2:** Design No. 2

**Design no. 3:** This particular design had come third in order of preference. The design had two pieces. The inner piece had princess line from the armhole with deep neckline both at the front and back. The zipper was used at right side seam as fasteners. The embroidered upper part was like a waist coat without fasteners at the front. The back part had high neckline with plain short set in sleeve.

**Fig 3:** Design No. 3

**Design no. 4:** This particular design had come fourth in order of preference. The design had stand collar and princess line in the front with full sleeve up to wrist. The back of the blouse was plain with high neckline.

**Fig 4:** Design No. 4

**Design no. 5:** This particular design had come fifth in order of preference. The design had deep neckline both in front and back. The front was cut like choli blouse with princess line. The sleeve length was up to the middle arm.



**Fig 5:** Design No. 5

### **Conclusion**

Blouse is an indispensable part of sari. Every woman wants a designer party wear blouse with amazing patterns. Indian women not only look gorgeous in sari and blouse but also uphold their tradition and culture. Thus a proper blouse design is very essential to satisfy the needs of the People.

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