



# International Journal of Home Science

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## Designing of kurties inspired by kaftan by using old saris

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### Abstract

This study was undertaken by the investigator to add beautiful and appealing ideas which can break the monotony, give a touch of novelty in construction and designing of kurties inspired by kaftan by using old saris. For the above purpose, 25 sheets were designed and scrutinized by 50 respondents. Selected design sheets were developed in prototypes with bead work, dori work, patch work, hand printing, embroidery on the basis of aesthetic appeal, placement of motif, colour combination, uniqueness of design and overall appearance. The respondents rated from all the articles developed excellent to fair. Consumer acceptability and marketability of designed apparel articles were found to be in the range of fair to excellent and found are consumer's preferred to purchase these kurties on suggested price. So it was observed that, many respondents were ready to pay more than the suggested price. Thus, on the basis of result we can say that designing of kurties with different surface enrichments by using old saris is successful technique.

**Keywords:** Designing of Kurties, kaftan, old saris

### Introduction

Kaftan also spelled caftan, the man's full length garment of ancient Mesopotamian origin, wore a style of garment varies from culture to culture with their specific feature or purposes.

### Objectives

- To develop 25 design sheets of Kurties inspired from Kaftan by using different surface ornamentation techniques such as embroidery, dori work, bead work, hand painting, patchwork.
- To evaluate developed sheet by an adult on the basis of aesthetic appeal, color combination, uniqueness of design, and overall appearance.
- To develop 5 prototype of kurties inspired by kaftan.
- To evaluate the marketability and acceptability of developed apparels.

### Significance

- The present study will be open a new dimension for fashion designer.
- The new design will be added a charm effect in the wardrobe of women.

### Delimitation

- This study was limited to Banasthali University.
- Only 25 design sheets were developed.
- Only 50 respondents were selected for the study.
- Only 5 prototypes were developed.

### Methodology

#### Phase -1

**Locale of the study:** Banasthali Vidhyapith in Rajasthan was selected purposively.

**Collection of motifs:** Various motifs were collected from different sources like book and internet.

**Sketching of design:** Collected motifs were sketched in various colors on white paper to know color preference of individual on apparel.

**Phase -2**

**Selection of design:** To get an accurate evaluation, 50 respondents were selected that is 5 teachers and 45 students from the Department of Clothing and Textiles. The analysis was based on aesthetic appeal, placement of motifs, color combination, uniqueness of design, and overall appearance.

Grade/rating	Score
Fair	1
Average	2
Good	3
V. Good	4
Excellent	5

The marks allotted to each design were added a design scoring highest were give respondent to doing hand printing, beadwork, dori work, patch work, embroidery to see the effect of motifs.

**Phase -3**

**Construction of selected design:** In this phase the researcher was stitched selected designs over than the various embellishment techniques.

**Evaluation of article:** Evaluation of market value, placement of motifs, colour combination, overall look of the prepared article were done by 50 respondents, for rating five point scale will be used.

Grades	Scale
Fair	1
Average	2
Good	3
V. Good	4
Excellent	5

**Result and Discussion**

The result of the study taken have been interpreted, discussed and presented in the following subsection

**Assessment of consumer acceptability for design sheets**

25 designs of kurties inspired by kaftan were developed. Hand painting, embroidery, beadwork, dori work and patchwork were used for the surface enrichment purpose. In this study, subjective analyses of design sheets were evaluated by the respondents. 50 respondents were chosen to judge the design visually and ranks were given on the basis of the most appealing designs to next in order and so on. Each design was ranked according to the total scoring the result is given in table no.1 –

**Ranking of develop designs for kurties**

**Table 1:** Ranking of develop design with embroidery

S. No	Design no.	Total score	Rank
1	Design no. 1	842	2
2.	Design no. 2	803	3
3.	Design no. 3	783	4
4.	Design no. 4	778	5
5.	Design no. 5	1090	1

**Table 2:** Ranking of develop design with hand painting

S. No	Design no.	Total score	Rank
1	Design no.6	826	3
2	Design no.7	799	4
3	Design no.8	1077	1
4	Design no.9	704	5
5	Design no .10	876	2

**Table 3:** Ranking of develop design with dori work

S. No	Design no.	Total score	Rank
1	Design no.11	767	5
2	Design no.12	1081	1
3	Design no.13	879	3
4	Design no.14	829	4
5	Design no.15	912	2

**Table 4:** Ranking of develop design with bead work

S. No	Design .no	Total score	Rank
1	Design no.16	771	4
2	Design no.17	871	3
3	Design no.18	762	5
4	Design no.19	810	2
5	Desigh no.20	1078	1

**Table 5:** Ranking of develop design with patch work

S. No	Design no	Total score	Rank
1	Design no. 21	759	5
2	Design no.22	791	4
3	Design no.23	794	3
4	Design no.24	859	2
5	Design no.25	1086	1

These 5 designs sheets, which got first rank were selected from each table were taken for development of prototypes.

**Assessment of consumer acceptability for kurties**

**Table 6:** Response in percentage for kurti with embroidery work

S. No	Parameter	Excellent	Very good	Good	Average	Fair
1	Aesthetic appeal	52	44	4	-	-
2	Placement of motif	54	46	-	-	-
3	Color combination	52	54	4	2	-
4	Uniqueness of design	34	52	8	-	-
5	Overall appearance	56	42	2	-	-

**Table 7:** Response in percentage for kurti with hand painting

S. No	Parameter	Excellent	Very good	Good	Average	Fair
1	Aesthetic appeal	2	56	40	2	-
2	Placement of motif	2	50	46	2	-
3	Color combination	20	54	24	2	-
4	Uniqueness of design	2	52	44	-	-
5	Overall appearance	14	46	38	-	-

**Table 8:** Response of percentage for kurti with dori work

S. No	Parameter	Excellent	Very good	Good	Average	Fair
1	Aesthetic appeal	18	44	4	-	-
2	Placement of motif	18	54	-	-	-
3	Color combination	22	54	4	2	-
4	Uniqueness of design	22	52	8	-	-
5	Overall appearance	34	42	2	-	-

**Table 9:** Response of percentage for kurti with bead work

S. No	Parameter	Excellent	Very good	Good	Average	Fair
1	Aesthetic appeal	18	46	26	-	-
2	Placement of motif	18	44	26	8	-
3	Color combination	22	50	18	8	-
4	Uniqueness of design	22	54	16	8	-
5	Overall appearance	34	40	18	6	-

**Table 10:** Response of percentage for Kurti with patch work

S. No	Parameter	Excellent	Very good	Good	Average	Fair
1	Aesthetic appeal	6	76	18	-	-
2	Placement of motif	-	54	44	-	-
3	Color combination	22	56	50	2	-
4	Uniqueness of design	8	56	54	-	-
5	Overall appearance	16	40	40	-	-

**Table 11:** Comparative analysis of prototypes aesthetic appeal

S. No	Article	Excellent	v. good	Good	Average	Fair
1	Kurti with embroidery	52	44	4	-	-
2	Kurti with hand painting	2	56	40	2	-
3	Kurti with dori work	18	44	4	-	-
4	Kurti with bead work	18	46	26	-	-
5	Kurti with patch work	6	76	18	-	-

**Table 12:** Comparative analysis of prototypes placement of motif

S. No	Article	Excellent	v. good	Good	Average	Fair
1	Kurti with embroidery	54	46	-	-	-
2	Kurti with hand painting	2	50	46	2	-
3	Kurti with dori work	18	54	-	-	-
4	Kurti with bead work	18	44	26	8	-
5	Kurti with patch work	-	54	44	-	-

**Table 13:** Comparative analysis of prototype with color combination

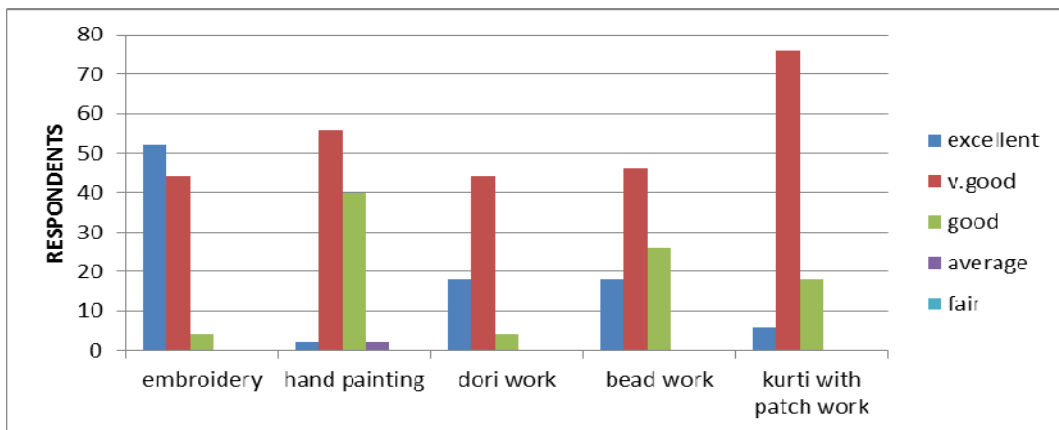
S. No	Article	Excellent	v. good	Good	Average	Fair
1	Kurti with embroidery	52	54	4	2	-
2	Kurti with hand painting	20	54	24	2	-
3	Kurti with dori work	22	54	4	2	-
4	Kurti with bead work	22	50	18	8	-
5	Kurti with patch work	22	56	50	2	-

**Table 14:** Comparative analysis of prototype with uniqueness of design

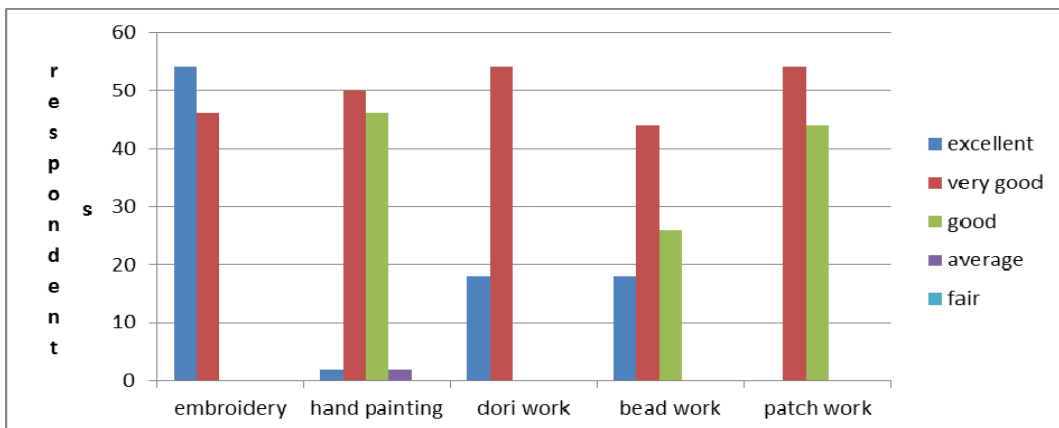
S. No.	Article	Excellent	v. good	Good	Average	Fair
1	Kurti with embroidery	34	52	8	-	-
2	Kurti with hand painting	2	52	44	-	-
3	Kurti with dori work	22	52	8	-	-
4	Kurti with bead work	22	54	16	8	-
5	Kurti with patch work	8	56	54	-	-

**Table 15:** Comparative analysis of prototype overall appearance

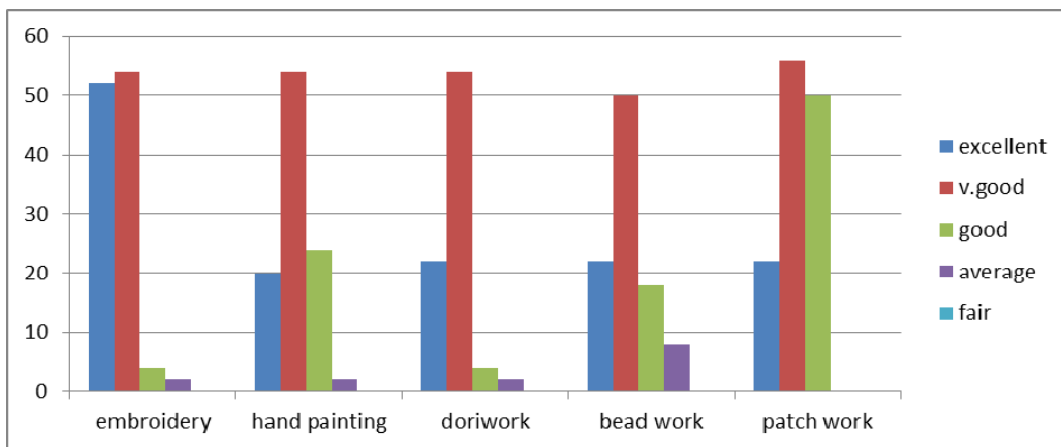
S. No.	Article	Excellent	v. good	Good	Average	Fair
1	Kurti with embroidery	56	42	2	-	-
2	Kurti with hand painting	14	46	38	-	-
3	Kurti with dori work	34	42	2	-	-
4	Kurti with bead work	34	40	18	-	-
5	Kurti with patch work	16	40	40	-	-



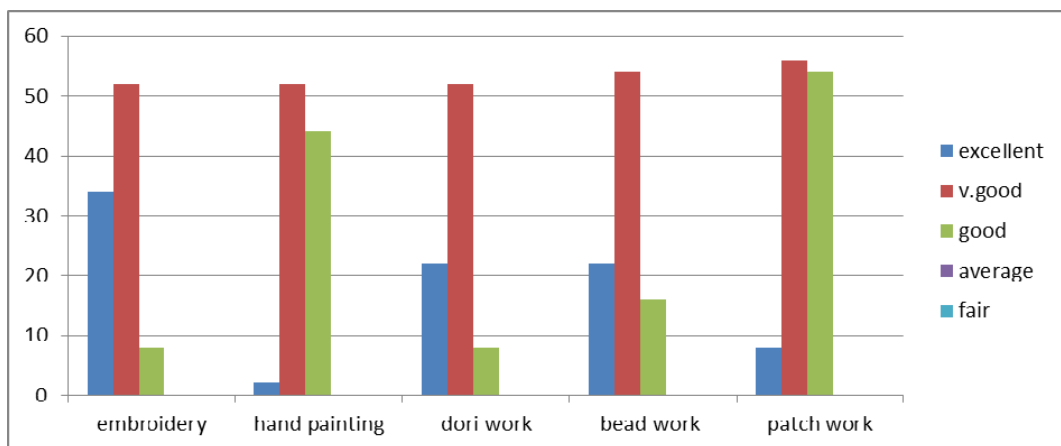
Graph 1: Comparative analysis of prototype aesthetic appeal



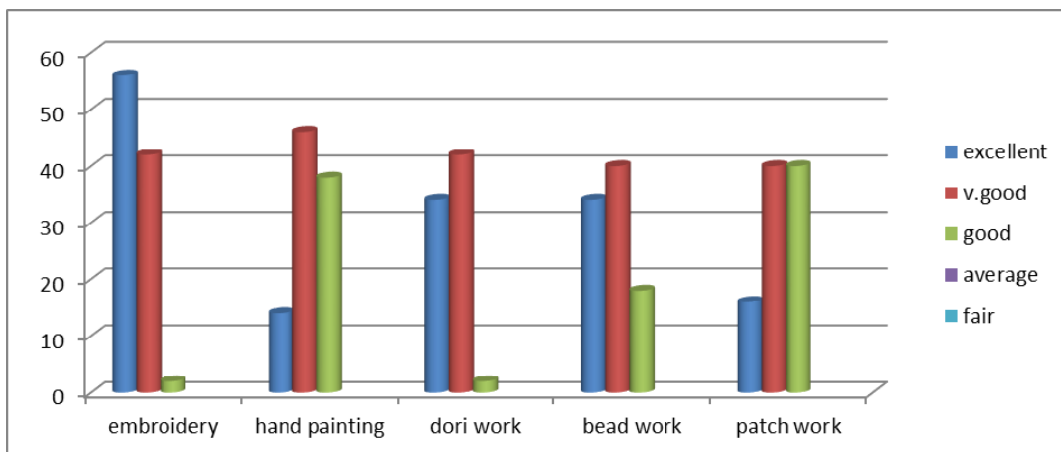
Graph 2: Comparative analysis of prototype placement of motif



Graph 3: Comparative analysis of prototype color combination



Graph 4: Comparative analysis of prototype uniqueness of design



Graph 5: Comparative analysis of prototype over all

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