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Problem faced by families that are firstly adopting apartment culture

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Abstract

Large population are main problem of Indian society which people cannot make own houses because raw material is very high cost which rich people can make only own houses. In Indian people are adopting western culture that is reason people have to in living relation, increasing girls employment and student sharing apartment for higher education. All these reason in India makes the need of apartment.

Keywords: Adopting, culture

Introduction

Apartment culture has taken place in India so rapidly that every person at the age of 30 wishes to buy an apartment of his own choice. Sometimes families living in small houses are bound to shift to an apartment for comfortable accommodation. Also, those having a transferable job, tend to prefer buying their own apartment rather than paying huge rents. There are also many disadvantages associated with buying or living in an apartment. But even then, buyers adjust themselves with the locality or Neighbourhood and opt for buying an apartment for better social life and security. Just like western countries, in India too, owning an apartment has become a need rather than a luxury. During the present investigation it was found that people living in apartment were facing many problems, but still were happy with the overall benefits of apartment culture. All respondents were convinced that apartment life is for better than living in independent houses. However, if problems are addressed with a positive mindset and friendly attitude from time to time then no home is as secure and facilitative than an apartment.

Objectives

1. To identify the adopted family's preference of the type of apartment.
2. To assess the pros and cons of apartment accommodation for residential families.

Methodology

The study was conducted in Kanpur district. Thirty apartments were randomly selected including (single Storey, double Storey, villas etc.). Total 300 families were selected in this study. Dependent and independent variables were used such as age, caste, religion, location, area, problems etc. the statistical tools such as rank, weighted mean, Cr. were used.

Results

Table 1: Distribution of respondent according to their monthly income

Sl. No.	Monthly income	Frequency	Per cent
1.	Rs. 50,000 – 1,00,000	125	41.7
2.	Rs. 1, 00, 000 – Rs. 2,00,000	30	10.0
3.	Rs. 2, 00, 000 – Rs. 3,00,000	40	13.3
4.	Rs. 3,00,000 and above	105	35.0
	Total	300	100.00

Just like occupation shows the status symbol of a person, monthly income helps in maintaining his status in the society.

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Those with a higher monthly income, have high expenditures, so they buy apartments as per their financial status and need.

Table 2: Distribution of respondents according to different types of apartment preferred

Sl. No.	Apartment	Frequency	Per cent
1.	Studio apartment	20	6.7
2.	Garden apartment	5	1.7
3.	Villa	40	13.3
4.	Service apartment	150	50.0
5.	Two storey apartment	55	18.3
6.	Duplex apartment	30	10.0
	Total	300	100.0

The concept of apartments is increasing at very rapid rate in Indian societies as the land rates are inflating due to the construction of highways and increased connectivity from one country to another. Transportation is also increasing the people from different places are coming here due to their job requirement, students are coming for studying and many girls and women are staying alone due to their jobs. Apartments

Table 4: Distribution of respondents according to the problems faced while buying an apartment

Sl. No.	Problems	Yes	No	Mean score	Rank
1.	Problem faced during registry	262 (87.3)	38 (12.7)	1.87	IV
2.	Problem faced during bank loan/if EMI	10 (3.3)	290 (96.7)	1.03	IX
3.	Problem faced due to Vastu	105 (35.0)	195 (65.0)	1.35	VII
4.	Is apartment affordable	122 (40.7)	178 (59.3)	1.41	VI
5.	Preferred road with considered by contractor	84 (28.0)	216 (72.0)	1.28	VIII
6.	Plot size allotted by the contractor	278 (92.7)	22 (7.3)	1.93	II
7.	What are the criteria to fix price of apartment units	275 (91.7)	25 (8.3)	1.92	III
8.	Government rate	180 (60.0)	120 (40.0)	1.60	V
9.	Standard rate	–	–	–	–
10.	Market rate	290 (96.7)	10 (3.3)	1.97	I

(Figures in parenthesis indicate the percentage of respective value)

The common problems faced by customers while buying flat or house may differ from person to person, as it is mainly depend on numerous variables such as personal preferences, budget and location etc. However, there are certain problems

are a good choice for the safety of women and young girls in all cities.

Table 3: Distribution of respondents according to the area of their own apartment

Sl. No.	Area of the apartment (Sq.ft.)	Frequency	Per cent
1.	Up to 500	7	2.3
2.	600 – 1000	26	8.7
3.	1100 – 1500	137	45.7
4.	1500 – 2000	95	31.7
5.	2000 to above	35	11.6
	Total	300	100.0

Today, builders are providing apartments to businessmen or market according to the needs of buyers in different square feet area. In Kanpur, maximum 500 square feet to above 2000 sq. feet area apartments have been constructed. Customers are buying flats according to their economic condition and as per the space required for their family. As the sq. ft. area of a flat will increase, its price will also increase. Buying bigger flats of reputed and famous builders has become a status symbol in present time.

which are specific and common for flat and house purchaser. Also those problems have no impact on choice of location. Buying apartment or flat is a Dream for all people and he must be very careful in choosing the right apartment.

Table 5: Distribution of the respondents according to the advantages of living in an apartment

Sl. No.	Advantages of apartment living	Yes	No	Mean score	Rank
1.	Nuclear family	260 (86.7)	40 (13.3)	1.87	III
2.	Security	300 (100.0)	–	2.00	I
3.	Common facilities, electric, water etc.	300 (100.0)	–	2.00	I
4.	Easy to rich personalization/privacy	300 (100.0)	–	2.00	I
5.	Social participation	270 (90.0)	30 (10.0)	1.90	II

(Figures in parenthesis indicate the percentage of respective value)

Apartments generally have their own security to ensure the inhabitants live peacefully. Apartments are generally equipped with varied features like gym, swimming pool, club, supermarket, salon etc. to ensure easy access and need

fulfilment of the residents. Social participation plays a major role in living an apartment. All families also get a chance to celebrate festivals of all religions together in the apartment.

Table 6: Distribution of the respondents according to the disadvantages of living in an apartment

Sl. No.	Disadvantages of apartment living	Yes	No	Mean score	Rank
1.	Restricted space	80 (26.7)	220 (73.3)	1.27	II
2.	Problematic neighbours	130 (43.3)	170 (56.7)	1.43	I
3.	Parking issues	80 (26.7)	220 (73.3)	1.27	II
4.	Lack of personals outer space	60 (20.0)	240 (80.0)	1.20	III
5.	Styling destruction	40 (13.3)	260 (86.7)	1.13	IV
6.	Pat restrictions	60 (20.0)	240 (80.0)	1.20	III
7.	Final consideration	–	300 (100.0)	1.00	V

(Figures in parenthesis indicate the percentage of respective value)

Most of the apartment complexes have assigned parking, there is also a lot of space that is free and provides no guarantee that buyers spot will be free once they come back with piles of groceries in their car. Every builder has his unique design and style of building his apartments. When a builder sells his apartment to the buyer he warns him that he should not change the outer décor. There are such restrictions that impose strong prohibition for all or just for certain types of pets.

Conclusion

Many people nowadays face a difficult decision when they buy their own home. The question is whether they should buy a house or an apartment. There would seem to be clear benefits and drawbacks to both options. Perhaps the major advantage of living in a house is the issue of privacy. Typically, there is more opportunity for peace and quiet, if we live in a house. This is particularly the case if it is a detached house. Other significant advantages are that houses are generally more spacious and on the whole have gardens. This is especially important if there is a family so that the children can have a safe environment to play in.

Recommendations

1. Sanctioned plans and commencement certificate by the concerned authority should be inspected, especially for buildings under construction.
2. Many a times property is sold through a person holding power of attorney (POA) on behalf of the owner. This POA should be closely scrutinized to ensure that it is properly executed.

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